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On behalf of the Branch Brook Park Alliance in partnership with the Essex County Parks System and our supporting organizations Forest Hill Community Association, Inc., Boys & Girls Clubs of Newark, and Newark Now, we invite you to join us for our Third Season of the Branch Brook Park Farmers' and Community Market.

The Market will take place in the Parking Lot of the Middle Division Complex off Bloomfield Avenue, between Park and Lake Streets, on Saturdays, from June 28 – September 27, 2008, 8:00am – 1:00pm. It features Jersey Fresh produce; flowers; baked goods; locally crafted goods; health, fitness and nutrition tips, community organizations and a variety of entertainment.

Part of the uniqueness of our Market is the “Community” angle –in which we include local partners and organizations providing opportunities for them to reach local residents and market customers, and offer customers and residents the opportunity to become familiar with organizations they may not otherwise be exposed to, including access to free health screenings, nutrition and fitness information. Over the past two years, we have brought to the market diverse organizations including, but not limited to: Newark Bears, Boys & Girls Clubs of Newark, Greater Newark Youth Orchestra, Newark Now, NJ Devils, GlassRoots, University Hospital, Greater Newark Conservancy, Whole Foods, Newark Public Library and many more. We offer local residents and market visitors the opportunity to develop their mind, body and spirit, focus on the importance of healthy eating and maintaining one’s health. This year, we look forward to expanding the number of attractions and services offered. We would love for you to participate and in doing so, help us to further promote the market.

Attached is a calendar of Saturdays the market will be open. Please review and note the dates that would work within your busy schedule, and indicate in what capacity you will participate with the market (Health screenings, gardening information, local craft sales, and other interactive activities, please fax your reply back to the number provided on the form. I will follow up with you next week to answer questions you may have. We will include a programming schedule on our marketing and promotion materials as we move forward.

One unique and special feature of our market is the weekly two-mile walk, sponsored by Horizon Blue Cross Blue Shield and led by the New York Sports Club. This year we will again host the weekly “Walk to Better Health,” and would be grateful if you would help us to promote the walk to your associates, colleagues, staff or you could establish a walking team/club from your organization. More information and sign up sheets will follow next month.

If you have any questions or would like to discuss specific programming prior to my reaching you, you can reach me at 973.623.9464 or via email, anash@branchbrookpark.org. Thank you for your continuous support. We look forward to working with you at the Market!

Warm regards,

Alyson Nash
Outreach Coordinator, Market Manager

**DATES/SIGN UP SHEET FOR BRANCH BROOK PARK
FARMERS' & COMMUNITY MARKET
Essex County Branch Brook Park, Middle Division Complex
Saturdays, June 28 – September 27, 8:00am – 1:00pm**

Please select as many dates as you would like to participate.

Also –please let us know what you will be doing at the Market (screenings, providing information about a specific topic, event etc...) and any special needs, i.e. electricity

Please note: the market location is very “open” – not a lot of shade. We do not have umbrellas or tents for all of our vendors. If you require one, please make the necessary arrangements. We can help if you need assistance with those arrangements.

Business Organization Name: _____ Contact _____

Business Address: _____

Business Phone: _____ Business Fax: _____

Email: _____ Website: _____

Market Activity: _____

Which best describes your focus? (Please circle as many as apply): Mind Body Spirit _____

Special Needs, i.e. Electricity: _____

(All dates below are Saturdays)

June 28*	_____	August 16	_____
July 5	_____	August 23	_____
July 12	_____	August 30**	_____
July 19	_____	September 6	_____
July 26	_____	September 13	_____
August 2	_____	September 20	_____
August 9	_____	September 27****	_____

* First day of market, additional opening day festivities

** Labor Day weekend

**** Closing day

If you have any questions, please call Alyson Nash: 973.268.2300, please fax your form to 973.556.1385 by April 25th in order to be included in our printed materials